

SHORT COURSES

American Chemical Society (ACS) Publication Workshop

Title: Learn-To-Story-Tell Your Discovery for World Renewable Energy

- Slot 1 (July 17th):** Harnessing the power of graphical abstracts and mastering the art of creating engaging slides for research presentation.
- Slot 2 (July 18th):** Improving visibility and the citation via video abstract for scientific publication.
- Slot 3 (July 19th):** Research outreach using social media.



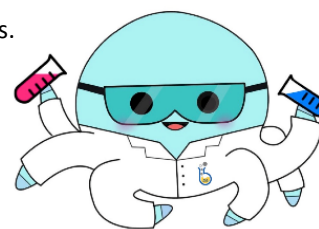
REGISTER HERE: <https://wrec2023.com/short-courses/>

Each session is designed to last 60 minutes between 5 to 6 PM and encourages active participation through interactive question-and-answer segments. Furthermore, participants are welcome to join the community chat towards the end of each session, where they can continue to seek advice and guidance in preparation for the upcoming conference.

Synopsis:

WREC 2023 is a highly anticipated event that brings together top researchers worldwide and various disciplines in Kuala Lumpur. In the pursuit of sharing their latest discoveries, this pre-conference workshop aims to equip speakers with the necessary storytelling skills. The objective is to empower them to engage cross-disciplinary audiences, industrialists, and policymakers effectively. By honing these skills, researchers can effectively convey their findings in a way that addresses real-world challenges and fosters potential collaborations. This pre-conference workshop series consists of three focused sessions:

- Mastering the art of creating engaging slides.
- Harnessing the power of graphical abstracts and video presentations.
- Valuable tips and techniques for delivering impactful presentations.



Trainer:



Woei Fuh Wong's career has transformed from researcher to engineer to information specialist over three decades. During his ten-year tenure at Web of Science (Thomson Reuters) since 2004, he engaged with researchers and academics in the Asia Pacific region, offering bibliometric insights and research assessment. As a consultant at iGroup, he assists researchers with research skill sets, focusing on research communication. He holds a Ph.D. in Polymer Science & Technology from the University of Manchester, UK, and an MBA from Louisville University, USA. He is a Crossref Ambassador promoting best practices in scholarly communication.

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