



SERI
SOLAR ENERGY RESEARCH INSTITUTE
 INSTITUT PENYELIDIKAN TENAGA SURIA UNIVERSITI KEBANGSAAN MALAYSIA



WREC2023
World Renewable Energy Congress XXII
 Renewable Energy : Transition towards a Carbon Free Future



JULY 16-20TH

WREC Chairman:

Professor Ali Sayigh, Director General WREN

Conference Chairman:

Professor Dato' Ts. Dr. Kamaruzzaman Sopian, SERI-UKM



SUPPORTED BY:



WELCOME!

World Renewable Energy Congress XXII (WREC2023) is the world biennial conference in renewable energy broadcast to Kuala Lumpur by World Renewable Energy Network (WREN) and Solar Energy Research Institute – The National University of Malaysia (SERI-UKM), supported by Malaysia Convention & Exhibition Bureau (MyCEB). WREC2023 aims to be an ideal platform to disseminate knowledge through findings in R&D and to foster linkages among national and international energy research-based institutions. More than 45 countries have hosted the WREC Congress, including the UK, Germany, Italy, USA, UAE, Portugal, Bahrain, Australia, Romania, and Sweden, with the participation from more than 90 countries. This year, SERI – UKM is honoured to host the WREC2023 that will be held at the Kuala Lumpur Convention Centre (KLCC), Malaysia. After several years of global struggle with the COVID-19 pandemic, we are grateful that the borders have been fully opened for entry. Thus, the long-awaited face-to-face events that may have been missed can be accomplished. We hope to see you in person!



Professor Dato' Ts. Dr. Kamaruzzaman Sopian
Conference Chairman

Welcome to WREC2023, to be held at Kuala Lumpur Convention Centre, Malaysia, from 16th to 20th July. It is an exciting time to share ideas, present the latest research findings, and discuss new renewable energy science and technology when the local and global policy directions are more promising than ever. Nowadays, energy plays a crucial role in the development and well-being of nations.

Therefore, the source and nature of energy, the security of supply and the equity of distribution, and the environmental impact of its supply and utilization are all crucial matters to be addressed by key leaders in the renewable energy business, policymakers, researchers, manufacturers, economists, financiers, sociologists, environmentalists, and others.

The WREC is a majorly recognized forum for networking between these sectors and addresses these issues through regular meetings, exhibitions, and conferences. It brings together representatives of all those involved in the supply, distribution, consumption and development of energy sources which are benign, sustainable, accessible and economically viable to present their views in technical sessions and to participate in discussions, both formal and informal, thus facilitating the transfer of knowledge between nations, institutions, disciplines, and individuals. With all that being said, I would like to take this opportunity to thank our many great colleagues on the WREN Committee, along with local and international technical Committees who are currently working enthusiastically to develop exciting scientific and detailed technical programs, Gala dinner, and tours.

I'm confident that you will all get a plethora of useful information that can be used to discuss and learn about emerging developments in the renewable energy industry, which benefits from an understanding of both the here and now and the likely future trajectory of these developments. Please do not hesitate to contact my colleagues or me for further information. Thank you. I'm looking forward to meeting all of you at the conference.

HOST VENUE

The conference will be held at the Kuala Lumpur Convention Centre (KLCC), next to the iconic PETRONAS Twin Towers, the world's tallest twin towers since 1996. We welcome you to Malaysia's proudest icon and architectural wonder, lined with endless shopping, heritage, and touring experiences. The venue is situated at the heart of the Malaysian capital, Kuala Lumpur, strategically located in an integrated precinct in the Central Business District, also known as the Golden Triangle. Due to this, KLCC can be easily accessed via private or public transportation.



SPONSORSHIP OPPORTUNITIES

Show your support for the Sustainable Development Goals (SDGs) and increase your organization's visibility by becoming a sponsor at WREC2023 in the "Renewable Energy: Transition Towards a Carbon Free Future". Sponsoring WREC2023 allows you to demonstrate your commitment and contribution to the energy transition from non-renewable fuels, which cause many forms of pollution and environmental degradation, to renewable resources. Sponsors are also eligible for tax exemption by the Malaysian Government. Below are the special packages for your selection; otherwise, you may select the other options in the commercial sponsorship list as well:

No.	Benefits	Platinum RM 30,000	Gold RM 20,000	Silver RM 15,000	Bronze RM 10,000
1.	Complimentary full access registration (Inclusive of the welcome reception, lunches and tea breaks).	3 persons	2 persons	2 persons	2 persons
2.	Invitation for Gala dinner.	1 person	1 person	1 person	1 person
3.	Logo in the main backdrop.	✓	✓	-	-
4.	Name and a corporate logo to be featured in the program book.	✓	✓	✓	✓
5.	Logo & website link to be featured on the conference website and social media promotions.	✓	✓	✓	✓
6.	Product advertisement in the conference program book.	1 page	½ page	½ page	¼ page
7.	Acknowledgement during Welcome Remarks.	✓	✓	-	-
8.	A dedicated 'thank you' after the plenary session.	✓	✓	-	-
9.	Short corporate video advertisement slot in relevant breakout sessions. The sponsor will provide the video.	✓ < 15 minutes	✓ < 10 minutes	✓ < 5 minutes	✓ < 3 minutes
10.	Appreciation certificate.	✓	✓	✓	✓
11.	Inclusion of the sponsor's brochure (or similar advertisement materials) in the official conference bag.	✓	✓	✓	✓
12.	Short address opportunities at suitable functions	1 15-min Lunch/ Dinner	1 10-min Lunch	1 5-min Welcome function	1 3-min Welcome function
13.	Exhibition spot	Booth (Power outlet)	Booth (No power outlet)	Desk	Desk
14.	Sponsor saving	MYR 7,000	MYR 6,500	MYR 2,000	MYR 1,500

Commercial sponsorships opportunities

Commercial sponsorship opportunities exist to supplement the Platinum, Gold, Silver and Bronze packages in supporting the conference. Multiple sponsors may be appointed for each category, and the sponsors are eligible for tax exemption* by the Malaysian Government. Please consider the following:

Awards

Young researcher travel award MYR 7,000/award

You can assist young researchers with funds for airfare (MYR 3,000), registration fee (MYR 2,000), and accommodation (MYR 2,000). In addition, the sponsors will hand the mock cheque during the event and receive a certificate/token of appreciation from the organizer.

Developing Nations Travel Grant MYR 5,000/delegate

You can assist delegates from developing nations (from Least Developed Countries by United Nations) who have no access to funds for airfare (MYR 3,000) and registration fee (MYR 2,000). The sponsors will hand the mock cheque during the event and receive a certificate/token of appreciation from the organizer.

Best oral/poster award MYR 1,500/award

The sponsors will be acknowledged during the event and receive a certificate/token of appreciation from the organizer.

Advertisements

Program book cover advertisement MYR 10,000

Sponsors may put their product advertisement (coloured) on the front (inside) or back of the conference program book. The sponsors will also receive a certificate/token of appreciation from the organizer.

Full-page program book advertisement MYR 5,000

Sponsors may put a full-page, non-coloured product advertisement within the pages of the conference program book. The sponsors will also receive a certificate/token of appreciation from the organizer.

Half-page program book advertisement MYR 2,500

Sponsors may put a half-page, non-coloured product advertisement within the pages of the conference program book. The sponsors will also receive a certificate/token of appreciation from the organizer.

Video/website advertisement MYR 7,000

Sponsors may present a short (< 5 minutes) corporate video advertisement, provided by the sponsors themselves, in relevant breakout/break sessions. The sponsors will also receive a certificate/token of appreciation from the organizer.

Programs

Welcome function MYR 5,000

The Conference welcome function will be a must-attend event for all delegates and exhibitors; as such, there will be a great chance to promote your organization or product. This sponsor includes a 3-minutes speech or a video advertisement (< 5 minutes) slot during the function, prominent signage for your organization, acknowledgement in the Conference program and other related promotional material. In addition, two (2) sponsor representatives will be invited to attend the function. The sponsors will receive a certificate/token of appreciation from the organizer.

Conference lunches MYR 10,000

Lunches are an ideal way to promote your organization at the conference. This sponsor includes distribution of your organization's brochure in the conference bag, your signage in a prominent spot, an acknowledgement in the Conference program, a formal acknowledgement at the lunch speech, and a 5-minutes speech or a video advertisement (< 10 minutes) slot. In addition, two (2) sponsor representatives will be invited to attend the lunch. Finally, the sponsors will receive a certificate/token of appreciation from the organizer.

Conference Gala dinner MYR 10,000

The Conference Gala dinner will be a prestigious event and ideal for promoting your organization. This sponsor includes the distribution of your organization's brochure in the conference bag, your signage in a prominent spot, an acknowledgement in the Conference program, a formal acknowledgement at the lunch speech, and a 5-minutes speech or a video advertisement (< 10 minutes) slot. In addition, two (2) sponsor representatives will be invited to attend the lunch. The sponsors will receive a certificate/token of appreciation from the organizer.

Exhibition opportunities

Proudly demonstrate your organization's projects, products, services, or technical expertise to the conference participants, that might be your potential key partners, clients, or interested government organizations. You can highlight things that made your organization one of the key players in the renewable energy industry as the choice for passive and environmentally friendly technologies continues to grow in this time of climate uncertainty. Exhibitors are eligible for tax exemption* by the Malaysian Government. Please consider the following:

Exhibition booth with a power outlet MYR 12,000

You will be provided with a 9 sqm area of floor space, walls, carpet, and lighting. In addition, an armchair, a waste paper basket, an information desk, a 13 A electrical power supply, and a fascia board with your organization's name and booth number will also be supplied. You will also receive a complimentary website advertisement and two (2) person full access registration for the conference, including a welcome reception, lunches and tea breaks.

Exhibition booth without power outlet MYR 8,000

You will be provided with a 9 sqm area of floor space, walls, carpet, and lighting. In addition, an armchair, a waste paper basket, an information desk, a 13 A electrical power supply, and a fascia board with your organization's name and booth number will also be supplied. You will also receive a complimentary website advertisement and one (1) person full access registration for the conference, including a welcome reception, lunches and tea breaks.

Exhibition desk MYR 2,500

You will be provided with an exhibition desk with your organization's name and booth number. In addition, you will also receive a complimentary website advertisement and one (1) person full access registration for the conference, including a welcome reception, lunches and tea breaks.

Other supporting options

While sponsoring at the WREC2023 provides a major opportunity to network with your clients, peers and industry and a unique chance to stay up to date with the latest experiences in renewable energy from Malaysia and abroad, we are also happy to accommodate other exhibitions and advertisement options for you to participate and support our conference. These options are also eligible for tax exemption* by the Malaysian Government. Feel free to contact us or visit our website, to discuss and create other supporting options.

For further information

Conference sponsorship secretariat:

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www.wrec2023.com

*Please refer to WREC2023 committees for terms and conditions.